



COMPANY PROFILE 2011



(533619-U)

1-47, Jalan Kajang Impian 1/11
Taman Kajang Impian
43650 Bandar Baru Bangi
Selangor Darul Ehsan, Malaysia
Tel: +603-8926 7911
Fax: +603-8926 7912
Email: info@geopower.com.my
Website: www.geopower.com.my

your success is our driving force



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INTRODUCTION

Geo Power System (M) Sdn. Bhd. (GPSMSB) was incorporated on the 1st of December 2000 as a Malaysian consultancy company. GPSMSB is committed to assist clients achieve organisational effectiveness through innovative seminars, workshops and conferences in training and developing human capital.

As Malaysia progresses towards rapid development, the need for an enhanced, effective and liberalised system of education and skills training becomes crucial in contributing towards increasing productivity and the overall efficient performance of various sectors in the country.

It is important that such education and training programmes meet the specific requirements and standards sought by the public and corporate sectors to meet increasing competitive demands.

Against this backdrop of performance oriented environment, Geo Power System was conceived with the objective of providing timely ideas, information and concepts in the form of seminar & training programmes to upgrade the knowledge and skills of individuals, NGOs, government agencies and corporate bodies, in line with Malaysia's towards Vision 2020.



OUR MISSION

*“Geo Power System empowers people,
Your success is our driving force”*

Our MISSION is to enhance individual and organizational effectiveness by providing state of the art performance enhancement training programs and world class services.

We achieve our mission through continuous research on human resource development and by providing quality training to develop the potentials, performance, skills and leadership of people in order for them to contribute effectively for the benefit of their organization.



For the management programme, we aim to help organizations to develop their people to meet new challenges in the new millennium. With experiential, interactive training workshops and training products, we focus on developing high-performance individuals -- executives, senior and mid-level managers, supervisors and their key staff to help their organization become a leader in the future.

CORPORATE OBJECTIVE

- To introduce and improve the practice of the principles of personal and professional achievements for corporate success.
- To build a leading world-class training organization consisting of dedicated and competent professionals specializing in the field of human resources development and training.
- To develop participant's potentials and skills in various fields of human endeavors.
- To maximize the use of human resources for organizations in order to increase their productivity and profitability.
- To produce a world-class champion nation who are recognized and respected by all nations.

CORPORATE INFORMATION

Name of Company Geo Power System (M) Sdn. Bhd.

Date of Incorporation 1st December 2000

Registration Number 533619-U

Registered Address No. A11/5/5, Jalan Ampang Utama 2/2,
One Ampang Avenue,
68000 Ampang, Selangor, Malaysia.

Business Address 1-47, Jalan Kajang Impian 1/11
Taman Kajang Impian
43650 Bandar Baru Bangi
Selangor Darul Ehsan, Malaysia

Telephone 603-8926 7911 / 7917 / 7918

Fax 603-8926 7912

Email Address info@geopower.com.my

Website <http://www.geopower.com.my>

Principal Banker Hong Leong Bank Berhad
Jalan M/J1, Taman Majlis Jaya,
Sungai Chua, 43000 Kajang,
Selangor Darul Ehsan, Malaysia

Authorised Capital RM1,000,000.00

Paid up capital RM500,000.00

Company Secretary Suffian Bin Abdul Karim (MIA 27895)
Asia Amani Management & Services Sdn.
Bhd. (001730255-U)

CORPORATE SERVICES

The company provides quality as well as specialized services aimed at Government agencies, NGOs and Corporate bodies in the following areas:



- Training and Development
- Seminar, Conference & Workshop
- Industrial Relations & Consultancy Services
- Security Training in relation to Homeland Security, Counterterrorism and Public Safety.
- Training Village (Accommodation & Food)

Training and Development

- Organizing public courses which are tailored or customized to meet the training requirements for our clients, on site/off site.
- Seminar, Conference & Workshop
- Providing trainers/facilitators at internal meetings and conferences for corporate clients.
- Organizing Seminar, Conference, Forum and Workshop for public and corporate sectors.
- Providing speakers at promotional seminars or events for vendors.



Industrial Relations & Consultancy Services


-  Efficient services by a combination of associated & full time consultant.
-  Consultants have been selected on the basis of experience and proven track record in their respective fields of expertise.

We are committed to operating at high standards to ensure our clients' satisfaction with the quality of our training programs. The courses will be designed to meet our clients' needs and objectives. We ensure you that distinguished consultants whom are well qualified, academically and professionally, design and conduct our programs.

Security Training

Our strategic collaboration with Anti Crime International moves us one step ahead in providing professional trainings and consultation in homeland security, public safety and counterterrorism. Anti Crime International is a leader in specialist training, education, consultation and development for over 10 years in Law Enforcement, Security, Defense, NGO's and Government Agencies.

Our security training covers the following:-

-  Drug Enforcement Training.
-  Criminal Investigation Training.
-  Security Risk Management.
-  Business Continuity Management.
-  Counter Terrorism Training.
-  Chemical, Biological, Radiological and Nuclear (CBRN), Bomb and Improvised Explosive Device (IED) Awareness Training.
-  Specialized Security Services Training.

TRAINING VILLAGE

Wood Valley Training Village is wholly owned by our company. It is located near the Sungai Congkak forest reserve area, Hulu Langat Selangor. Our training village is well equipped with training and recreational facilities including accommodation, lecture hall, cafeteria and outdoor educational infrastructure. Our comprehensive training centre is suitable for all level of individuals, and is able to accommodate up to 120 guests at one time. We also offer our in house full training package for your optimum benefits.



FACILITIES IN OUR TRAINING VILLAGE

PROFESSIONAL TEAM

GEO POWER SYSTEM is driven by a combination of full time consultants and associate consultants to provide various expert and specialized services. Our company has carefully selected a team of professionals from various fields, bringing their own special strengths and many years of experience to cater to your every need, to enable your organization to succeed even further in your chosen field.

We have access to over 200 consultants and trainers specialising in various fields. Their expertise ranges from basic office induction & management, health and safety, to mechanical and thermal operations, with various other fields being constantly researched and updated for our clients. We can assist you with the development and delivery of training, conducting risk assessments, auditing your safety systems, or by simply advising you on the correct needed implementation method all the way to company policy.



Our support staffs are also professionally trained and stand ready to serve you at all times. Our constant challenge to our dedicated and enthusiastic staff is to understand your training needs and fulfil them as expeditiously, completely and professionally as possible. Below are some of our trainers:

Dr. Charles Omar Salahuddin Abdullah

CURRENT POSITIONS:

LEAD Trainer Geo Power System (M) Sdn. Bhd

Lecturer, Faculty of Management, MMU, Cyberjaya campus.
Specialising in Management and Business Communication Skills Development, Cross-Cultural Communication, Leadership Skills.

Co-Director, Leadership Development Centre (LDC), MMU, Cyberjaya.

Focusing upon developing leadership skills in Managers at all levels; primarily those employed by MNCs with bases in Malaysia, but also Government Ministries, large private corporations and educational institutions. Current clients include Cahaya Mata Sarawak (CMS), SESCO, UiTM, Shah Alam, CADAS business school and the Ministry of Health.

Primary LDC responsibilities include: Programme and materials design. Marketing, Public programme scheduling, Training and Development.

PREVIOUS POSITIONS:

Charter Shipping Manager and Captain of the MSV 'Rising Tide', Hoefer Connections Shipping, Singapore. (From end November 2000 to November 2001).

Director, Distance Education Unit, Faculty of Management, Multimedia University (MMU), Cyberjaya, Malaysia.

Lecturer, Faculty of Management. MultiMedia University (MMU) Malaysia.

EXPERIENCE:

1985–1990 The College of St. Mark and St. John (now a University College of Exeter), Plymouth, England.

Assistant Lecturer, Department of International Education.
Responsibilities included:

- Lecturer on Royal Naval College Dartmouth access programmes.
- Lecturer and course leader: Malaysian B.Ed TESL Matriculation programme.
- Lecturer: English Language Studies. Malaysian B.Ed TESL

programme.

- ❑ Course and Programme design, Materials Writing
- ❑ Course Leader for INTEC Summer Programmes (Hong Kong Teachers, Spanish Teachers of English, etc.)

1990–1999 Fakulti Pengajian Bahasa (formerly: Pusat Bahasa), Universiti Kebangsaan Malaysia, Bangi, Selangor.

Lecturer (Guru Bahasa for first three months) Responsibilities have included:

- ❑ Course re-vamping and Course writing (primarily Oral Communication (B.Ed ELS) and The Teaching of Listening and Speaking (B.Ed TESL and Masters in ELS and TESL).
- ❑ Course Coordination for Oral Communication Programmes (1 and 2).
- ❑ Course Coordination for Academic Reading and Writing Courses.
- ❑ Course Coordination for B.Ed TESL Programmes (Teaching of Listening and Speaking).
- ❑ Leader of 'Learning Circle' team (INSET teacher education seminars).
- ❑ Materials Writing (primarily Oral Communication related).
- ❑ Lecturing, conducting Seminars and Tutorials.
- ❑ Internal and External presentation of Academic Papers.
- ❑ Teacher Training and Trainer Training.
- ❑ Teaching Practice Observation.
- ❑ Committee Work (B.Ed TESL Jawatankuasa Latihan Ilmiah, Journal Editorial Committee, B.A. ELS and M.Ed ELS Course Revamping Committees, etc).
- ❑ Thesis Supervision (B.Ed.TESL, B.A.ELS and M.A.ELS).

1996–1998 - Pusat Pengajian Umum, Universiti Kebangsaan Malaysia. Bangi, Selangor.

Timbalan Pengarah. Responsibilities included:

- ❑ The day to day running of the Centre.
- ❑ Lecturing (in Bahasa Malaysia) on ZT (Tamadun Islam) Courses (principally, Astronomi dan Al Qu'ran).
- ❑ Interviewing candidates for new positions within PPU.

Course Design for programmes such as *Kemahiran Berfikir*.

EDUCATION:

Primary Education: Looe County Secondary School, Looe Cornwall England.

Secondary Education (until 1968): Looe County Secondary School, Looe, Cornwall, England.

- 8 subjects with 8 passes (3 with distinction) in the College of Preceptors Examinations.
- 9 subjects with 9 Grade one passes in the Certificate of Secondary Education (Equivalent O Level)
- 5 subjects with 5 passes (2 with distinction (Eng.Lit. and History)) GCSE O Level.

Further Education (until 1970): Plymouth Polytechnic (now Plymouth University), Devon, England.

- GCSE A Level passes in Economics, Geography, History, English Literature and Art (ceramics).

Tertiary Education: (until 1974/5) Bretton Hall College of Education and Leeds University, Yorkshire, England.

- Certificate of Education (Cert. Ed), (1973).
- B. Ed. Hons (1974).

Higher Education:

College of St Mark and St John, Plymouth, Devon, England. Dip Ed ELT (1984/5) (award of the University of Exeter).

- M.Ed. T-TELT (1989/90) (award of the University of Exeter).
- PhD. Universiti Kebangsaan Malaysia. (1996). Field: Educational Psychology: "The Supervision of Extended Academic Writing."
- Current area of research: "The Management of Argumentation". MMU. Focus of Study: Factors contributing to the construction of successful argumentation (Persuasive arguments, Negotiation processes, etc).

PROFESSIONAL COMMITMENTS (EXTRA-UNIVERSITY):

- Member of the committee of the English Speaking Union of Malaysia. Chairperson: HRH Tunjku Dara Naquiah. (Resigned 2006)

- ❖ Editor for all course materials, EIP project, INTI College, Malaysia.
- ❖ Consultant to ASTRO (Asian Satellite Television and Radio Organisation) Information Department, Sungai Besi, KL.
- ❖ Consultant and Advisor to Department of Student Affairs, Royal Chulalongkorn University, Bangkok, Thailand. (Debating & Adjudication of Debates).
- ❖ Consultant (Educational, debate and environment-related programmes) to the Ministry of the Environment, Government of Thailand, Bangkok, Kingdom of Thailand.
- ❖ Senior Australasian Intervarsity Debating Association (AIDA) Adjudicator, Asia (appointed Monash, Melbourne, Australia, 1995) and Asian Representative on AIDA Council, 1996 to 1999.
- ❖ Member Emeritus, of the World University's Debating Council (WUDC). Award presented in Pattaya, Thailand, January 2008.

The development and support of competitive debating in Malaysia in particular, and in Asia, in general.

PROFESSIONAL INTERESTS AND HOBBIES:

- ❖ Debating and the Adjudication of Debates.
- ❖ Sailing.
- ❖ Writing (Fiction: short stories and novels (see below)).
- ❖ Boatbuilding and Marine Architecture.
- ❖ Woodcarving.
- ❖ Gardening and landscaping.

PUBLICATIONS (CURRENT AND FORTHCOMING):

BOOKS:

- ❖ Thinking it Through: Developing your abilities to think constructively, critically and creatively. (Author) To be published 2006. (6 chapters completed).
- ❖ An Anthology of Poetry: (Author) This anthology to comprise a collection of poems with maritime themes. (25% complete).
- ❖ Hantu Laut and other stories. (Author). Pusat Penerbit, UKM. (A Collection of ten short stories set in the Malaysian context, complete with illustrations by the author). Published 1998.
- ❖ Mr Speaker Sir: A Guide to Malaysian Debating. (Author). Pusat Penerbit, UKM. Or Pelanduk Publications. (A complete guide to debating in parliamentary and Australasian styles – and the

adjudication, coaching and participation in competitions featuring these styles).

- 📖 Beachhead. (Author) (complete, in galley-proof) (A novel).
- 📖 Mosque Architecture of the Malay Archipelago. (Translator) by Abdul Halim Nasir. Pusat Penerbit, UKM. (An examination of the major features of mosque architecture as they have evolved in the Malay Archipelago, and influences upon these). Published May 1998.
- 📖 Tuanku Abdul Jaafar. (working title only) (Translator) by Dato' Profesor Dr. Wan Hashim Wan Teh. (published by UKM press). (A bilingual pictorial biography, in which I have been responsible for the translation of the original text and the addition of sections to facilitate the understanding of foreign readers). Published August 1999.
- 📖 Tips for Terrific Teachers: Unplugged! (author) A collection and collation of articles published in the education pages of the NST (Thursdays). Pelanduk Publishing. (Draft manuscript complete. Due out in late 2006).

ARTICLES (Samples):

- 📖 What's the Matter with Manner? (Author) Article published in the Journal of the Monash Association of Debaters. March 2003.
- 📖 From the Waterline. A series of articles published in the Singapore Tatler and Raffles Marina quarterly magazine between January 2001 and November 2001.
- 📖 How not to do the Zombie Two-Step. (Author). (A guide to preparation techniques for speakers in debates featuring unforeseen topics. Written for the Debating Association of Victoria, Australia, and published on their webpage (see, <http://www.dav.com.au/>) and in the DAV's Magazine, given free to debaters in Victorian High Schools) (In two parts; 4,000 words approx).
- 📖 Surviving Competition. (Author) A description of what it is like to participate in a full-format debating competition. Written for the DAV, as above, and published on their website.
- 📖 The WUDC Guide to Adjudication. (Author) Published by the World's Universities Debating Council. (A Guide to the adjudication of Worlds Style Parliamentary Debates.) (Forty-one pages.) Accepted by WUDC and ratified by WUDC Executive in June, 1999. Published by Sydney University Publishing House, December 1999.

- World's Public Speaking Rules. (Rules, Guidelines for both speakers and adjudicators and Competition format) Submitted to WUDC in May, 1999 and provisionally accepted. This publication has been published in 'monograph' form and adopted by the WUDC in the AGM Council meeting in January, 2000 (Twenty-three pages).
- The WUDC Guide to Bidding and Hosting Procedures. (Author) Published by the WUDC. (Adopted by the WUDC in January, 2000) (Forty-one pages).

WORK IN PROGRESS:

WRITING:

- The Perahu Sekuci. A work which looks at the development of the perahu sekuci, its construction and design.
- A Second Collection of Short Stories. (Working title: The Duyung Boys)
- A Guide to Worlds Debating. (Joint author with Ray D'Cruz, Monash University, Melbourne, Australia and Freehill, Hollingdale and Paige) A work that will detail World's Style debating, the correct techniques and approaches to debating in this style, and the challenge of mounting a serious World's campaign.
- A Handbook for Training and Coaching School Debaters. Project started 21st August, 1999. Five chapters completed.
- From the Waterline. A series of Articles on the cruising, charter and management of ships in SE Asian waters. Now published as a series under the banner 'Salty Dog' in the Thai Marine Sports Magazine 'Siam Sail'.
- The Complete Debater's Guide to Parliamentary Debating. A "Complete Idiot's" guide to Parliamentary Debating, including a 'How to Debate' guide, a debate Trainer/Coach guide, a competition organisation section and adjudication guide. To be published by Pearson Education, International, Singapore in 2007.

RESEARCH:

- An application has been very recently submitted to the Centre for Post Graduate Studies, MMU, for a new research project, starting December, 2008. Project Title: "In Search of the Perfect Argument". An examination of successful argumentation strategies, their componential make-up and applications in the teaching and development of Negotiation and Persuasion skills.

Dato' Dr. Syed Ahmad Bin Syed Shamsudin Al Saggof

EDUCATION

Certificate In Entrepreneurial Management Programme,
University Of New England, Australia.

Diploma in L.I.M MII-LUTS (USA)

Ph.D in Sociology, University of New England, Australia.
(Humanitarian Organizational Behavior)

EXPERIENCE

- 📌 Founder and Chairman of Pusat Latihan Pidato Professional
- 📌 Human Resources Chairman for Majlis Perundingan Belia Negeri Wilayah Persekutuan Kuala Lumpur.
- 📌 Youth Leader for Cheras Parliament.
- 📌 Organizer Chairman for *Pertandingan Pidato Piala Merdeka*.
- 📌 Business Development Director of FETC
- 📌 Professional Consultant Speaker for several consulting firm.
- 📌 Motivation writer for newspaper and magazine such as Progress News, Frontline, Wtti, Persona, PA Magazine and many more.
- 📌 Book writer; *Belia Tunjang Negara, Yakin Boleh, Rahsia Usahawan* and many more.

EDUCATIONAL BACKGROUND

He has a degree in TESL majoring in Literature and a Masters in Corporate Communication from University Putra Malaysia. He is currently completing his doctorate thesis in Discourse Analysis. His researches are in the area of contextual communication, corpus linguistics and corporate communication. He is a Principal Trainer (Geo Power System (M) Sdn Bhd) since 2005.

WORK EXPERIENCE

Saiful has been designing materials and presenting for professional training courses since 1997. As an academician in UPM and other institutions he has taught subjects ranging from Literature, Presentation Skills, Negotiation Skills, Computer Assisted Language Learning, Youth Development and Business Management.

He has designed many professional courses. Some worthy examples are:

- Sime Darby (Decision Making Skills),
- Leadership and Character Development Courses for Government Bodies'
- PTK (Penilaian Tahap Kecemerlangan),
- DBKL (Customer Service Course),
- UNIKL, INTI College and KLIUC (Debate and Argumentation Course),
- Armed Forces Defense College (Presentation Skills and Proposal Writing Course)
- Petronas Executives (Presentation and Negotiation Skills),

He was the Chief Adjudicator of the 13th All Asian Intersarsity Debating Championship in Langkawi. He has also participated as an adjudicator and debater at Royal Malaysian Intersarsity Debate, All Asian Intersarsity Debating Championship, Australasian Debating Championship, World Intersarsity Debating Championship and World Universities Peace International Debate.

Saiful was Malaysia's representative at the World Universities Debating Council from 1997 to 1999, Malaysia's Chef de Mission at the ASEAN Intersarsity Environmental Debate (2002) and was also the Technical Director for The Malaysian Universities Debating Council (Madum) FROM 2000 TO 2003. He was awarded the recipient (2002) for Highest Class of Adjudicator Award from MADUM.

CURRENT DESIGNATIONS

- Principal Consultant (H&G Strategic Communications Sdn Bhd), 2005 - present.
- Principal Consultant (Waja Teguh Construction Sdn Bhd), 2004 - present
- Senior Academic Consultant (Intim College), 2003 – present.
- Principal Consultant (LC Ventures), 2002-present

LECTURING EXPERIENCE

Lecturer/Coordinator (ICSB/BATC/UTM) 2007-2008

- Lecturer for Business Ethics and Strategic Management
- Lecturer for Total productive Management

Language Teacher/Lecturer (University Putra Malaysia & Institute of Distance Learning and Education UPM UPM) 1996-2005

- Course Co-ordinator – English for Graduate Students 2003-2005 (inclusive of students from the middle east).
- Lecturer for Computer Assisted Language Writing Course Coordinator – Public Speaking in English 2001-2005.
- Lecturer (Tesl Unit, Matriculation Centre, UPM) 1996-2000.
- Debate Coach and Advisor (UPM) 1996-2004.

OTHER EXPERIENCES

- Technical advisor (Malaysian Universities Debating Council), 1999 - 2003.
- Principal Course Designer and Trainer for Biotech Special Communication Course.
- Negotiative Consultant (Wiranda Sdn. Bhd.) 2000-present
- Executive Director (Wiranda Sdn. Bhd) 2001-2003

KEY ACTIVITIES & ACHIEVEMENTS

2008

World Universities Peace Invitational Debate (CIMB WUPID) Senior advisor.

July- August : Customer Service Program for DBKL (3 X 2 day series) Principal trainer & Course Designer .

July : Senior Leadership Training for Navy Officers Principal trainer.

March : Paper presenter on PhD analysis initial result at Slovenia Language Conference,

January : Special Training for BioTech Graduates with S.E.E.D Principal trainer & Course Designer (Presentation skills and Report Writing) - *2 group X ten day program*

Trainer for various management, leadership, human resource, communication and motivational courses throughout Malaysia and for various agencies.

2007

PhD Research at the World Universities Peace Invitational Debate

KD Pelandok, Lumut Naval Base Principal trainer & Course Designer (Basic English and Presentation Skills) *5 X 70 hour program*

Special Training for BioTech Graduates with S.E.E.D Principal trainer & Course Designer (Presentation skills and Report Writing) *a 2 group X ten day program*

2006

PhD Research at the 13th All Asians Intervarsity Debating Championship.

Army Defense College Principal trainer & Course Designer (Effective Reading, Project Writing & Presentation Skills Course) - *A six months project*

2005

Presenter at Micollac 2005 2 papers:

- i. Language and Technology: A faster way of learning
- ii. Debate in meeting Corporate Communicators' needs

Wisma Putra Trainer & Course Designer, Ministry of Foreign Affairs (Basic English, Effective Reading & Presentation Skills Course)

Army Defense College Principal trainer & Course Designer (Effective Reading, Project Writing & Presentation Skills Course) *A six months project*

Coordinator/Chief Adjudicator - For 13th All Asians Debating Championship

STRENGTHS

The communicator problem solver who is very capable in eyeing the gold in a communication process and finding the light in communicative and management breakdowns.

Caroline Westerlund - Wilson

Caroline brings to Zealmark a huge range of experience having worked within the Health and Disability Sector, Youth sector, Creative Arts Sector, Non-for Profit sector, Governance Boards, Music Industry, Training and Development, as well as studied Small Business Management, Business Development and Relationship Management.

Caroline has a great passion for developing people, a passion that began earlier on with her development of highly interactive empowerment Youth programs in South Auckland to encourage at risk youth to achieve. Her passion to develop people has seen her expand her training and facilitation skills to include Customer Service, Health Provider Responsibilities, Health Consumer responsibilities, Consumer Safety, Informed Consent, Conflict Resolution, Complaint handling, Effective Communication Strategies, Empowerment Advocacy, Self Advocacy, Sales, Coaching and Mentoring and Effective Presentation skills. Caroline has been on Governance Boards of several organisations assisting them with Strategic Direction, Business Planning, Organisational Management, Marketing, Policy development and Funding strategies. These boards have included YWCA, Freedom Zone Youth, Canopy Youth and Unit2go Trust. Two of these trusts, Caroline has directly set up.

Caroline's extensive experience as an advocate has seen her offer consultancy advice on relationship management and conflict resolution to professionals throughout the health and disability sectors. In her spare time, Caroline manages a local band, organising gigs, concerts, local marketing events to promote the band and their music. This has recently seen them go to the UK and USA and attain television performances to further promote their music. Caroline also offers small business management advice and support to artists setting up professionally.

Mr. Peter Ferreira

Australian Institute Of Professional Facilitators

Experience Summary

Peter Ferreira is an experienced, facilitator/trainer and consultant with a proven success track record which he gained over 20 years in business. His experience encompasses both private and public sector organizations in the fields of manufacturing, engineering, financial services, information technology, transport & logistics, sales and marketing, aviation, and health. Prior to establishing his consulting firm, E-Cue Pty Ltd, Peter was Employee Relations Manager for Coca-Cola Amatil. Regarded as one of the top facilitators in his field in Australia, he has been a leading contract facilitator with high profile RTO's including The Australian Institute of Management, and Chifley Business School.

Areas of Expertise

- 📌 Training Delivery, Development, and Assessment
- 📌 Process Facilitation
- 📌 Consulting & Organizational Development
- 📌 Human Resources & Industrial Relations Services
- 📌 On-line learning and facilitation

Industry Experience

- 📌 Manufacturing, Engineering, Construction
- 📌 Finance, Information Technology, Communication
- 📌 Transport & Logistics, Energy Sector
- 📌 Aviation, Health, Sales and Marketing
- 📌 Federal, State & Local Government
- 📌 Franchising

University, Training & Industry Qualifications

- 📌 Graduate Diploma, Human Resource Management
- 📌 Bachelor of Arts, Behavioral Science (Psychology)

- 🌸 Certificate IV in Workplace Training and Assessment
- 🌸 DDI - Master Trainer
- 🌸 Targeted Selection Accredited Trainer
- 🌸 Disc Model Accreditation
- 🌸 Myers Briggs Type Indicator, Accredited Trainer

Career Achievements

- 🌸 Facilitation of (“real-time”) strategic and operational business planning workshops.
- 🌸 Design and delivery of middle and senior management leadership development programs including frontline management.
- 🌸 Design and delivery of personal growth and professional development programs, including team development, targeted selection, continuous improvement, communications, client management, conflict management, career development, sales and marketing.
- 🌸 Successful practical track record as a middle manager for a number of “blue chip” Australian companies, prior to establishing own business.
- 🌸 Lecturing for the AIM Graduate Certificate in Management Program Foundation facilitator for the Cyber institute’s online learning programs.
- 🌸 Negotiation and facilitation of enterprise bargaining agreements

Mr. David Beurle

With expertise in community and economic revitalization at a local and regional scale, David Beurle brings experiences, perspectives, and specialized knowledge from successful regional projects in Australia and the USA, including current projects in Idaho California, Wisconsin, Iowa and the Great Plains Region. In addition he has recently worked across Western Australia on future scenario planning work in Wheatbelt and is about to commence a national scenario planning project with the Grain Industry in Australia. David has organized study tours and industry visits in the USA, Canada, UK, Netherlands, France, Belgium, India, New Zealand, Israel, and Egypt. David Beurle is the founder and managing director of Innovative Leadership Australia (ILA) specializing in innovative regional community leadership and economic development.

EXPERIENCE

Community Economic Development and Leadership – Program Design and Management





- Design, present, and implement community development, leadership, and economic development programs for clients in Australia and the USA.
- Designed, implemented, and managed a major state-based rural leadership and rural community development program (Progress Rural WA) producing more than 3,000 graduates in four years. This was a major culture change program across six regions covering Western Australia. These programs were widely credited with putting rural leadership on the agenda of state and local government as an important issue;
- Organized and conducted 10 international study tours that explored stimulating innovation in agriculture, new collaborative approaches in value-adding ventures, rural

leadership, and rural community development. These tours directly resulted in many new business ventures, innovations, and new approaches – which have now been widely adopted across much of rural Western Australia;

- 🌱 Created and implemented statewide rural reward and recognition programs, which became major televised events, and organized and designed 6 major state conferences;
- 🌱 Developed and conducted leadership programs for more than 1,500 people in Western Australia. These programs have focused on young people, existing leaders, rural women and emerging leaders. In independent University based evaluations, the programs were assessed as 'outstandingly effective';
- 🌱 Worked across Western Australia on projects to build local economies, improve sustainable land management, and engage rural communities and industries in local land conservation groups.

Keynote Conference Presentations And Workshops

- 🌱 Keynote speaker at International Community Development Society Conference, Baltimore, USA
- 🌱 Keynote speaker at the Regards to Rural Conference, Oregon, USA
- 🌱 Keynote speaker at Illinois Statewide Leadership Conference, Champaign, Illinois
- 🌱 Keynote speaker at the Northwest Area Foundation's Grassroots and Groundwork Conference, St. Paul, Minnesota.
- 🌱 Keynote speaker at launch of Industry Clusters in Wisconsin Rapids.
- 🌱 Keynote speaker at launch of Community Progress Initiative, Wisconsin.

- 
 Keynote speaker and facilitator at a major Regional Economic Development Forum hosted by the Central Wisconsin Area Regional Economic Development Council.
- 
 Keynote speaker at the inaugural Community Leadership Summit in Wisconsin Rapids, Wisconsin. Highest rated speaker by conference participants;
- 
 More than 150 major conference presentations, including televised addresses, keynote addresses, launches, award ceremonies and graduation events;
- 
 Conducted more than 300 workshops with groups, rural communities and service organizations, on local economic development, stimulating leadership, regional branding, team building, and creating new future directions.

Working With Rural Communities, Agricultural And Rural Industries

- 
 More than 20 years experience with rural and agricultural industries in areas of strategic industry development, trade and value-adding investments, agricultural tourism, and expanding local and regional economies;
- 
 Worked at Ministerial level in international trade and market development, including brokering industry collaboration and strategic partnerships with some of Western Australia's major agricultural trading partners;
- 
 Involved in several major industry development projects, including steering a \$50 million agriculture value-added investment project. Organized international trade development delegations and negotiated international agreements on behalf of the Minister and the Government of Western Australia;
- 
 Piloted development of four Regional Branding groups in Western Australia--from introducing concept to assisting

community-based groups in running their own branding projects.

Working With Government

- Appointed by the state Minister for Agriculture to major government agency reviews, including chairing a key working group tasked with creating and implementing new partnership structures between industry, organizations and government;
- Represented the State of Western Australia on more than 40 international, national and State trade groups, working committees and trade delegations;
- Worked for more than 16 years in the State Government, including eight years at the as Principal Adviser to Minister for Agriculture and Fisheries. This included operating at the senior level of policy development, parliamentary meetings and industry liaison.

Working With Indigenous Groups

- Working with Native American tribal groups on economic and community development across the Pacific Northwest.
- Conducted national consultation on Child Health and Physical Activity in Aboriginal and Torres Strait Islander communities for the National Public Health Partnership, which reports to Australian Health Ministers.
- Facilitated national (Australia) workshop with Aboriginal and Torres Strait Islander people, as part of the National Obesity Taskforce. This workshop is being held up as a model of working with indigenous people, and was profiled at the 18th World Conference on Health Promotion and Education;

PROGRAMME SCOPE

All of our programmes/courses are thoroughly researched and custom designed by our Training Consultants to suit your special needs in today's challenging and changing environment.

In order to ensure that we are able to provide you with the latest and best in training, we constantly identify current trends of interest and concern of the business community in the area of training and human development and thus are constantly introducing new relevant courses.

Management, Personal Skills & Leadership

-  Enhancing Leadership
-  Public Speaking
-  Key Performance Index
-  Blue Ocean Strategy
-  Project Management
-  Coaching & Mentoring
-  Strategic Marketing Planning
-  English for Communication Skills
-  Presentation Skills
-  Time Management
-  Stress Management
-  Negotiation Skills
-  Facilitation Skills
-  Strategic Change Management
-  Conflict Management
-  Practicable Decision Making
-  Problem Solving & Decision Making
-  Effective Communication Skills
-  Public Relations Course
-  Teambuilding Programme
-  Promoting Excellence Customer Service

- 📌 Self Discipline at Work
- 📌 Clerical & Admin Assistant Development
- 📌 Developing Positive Mental Attitudes
- 📌 Strategic, Creative & Critical Thinking
- 📌 Business Report Writing Skill
- 📌 Strategic Global Management
- 📌 Cross Cultural Management
- 📌 HR Management Course
- 📌 Motivation Programme
- 📌 Personal Image Enhancement
- 📌 Counseling
- 📌 Train the Trainers
- 📌 Professional Secretary
- 📌 Excellence Management Skills
- 📌 Meeting Management
- 📌 File & Record Management
- 📌 Conflict Management
- 📌 Human Resource Development
- 📌 Body Language
- 📌 Psychology

Security Training

- 📌 Drug Enforcement Training
- 📌 Criminal Investigation Training
- 📌 Security Risk Management
- 📌 Business Continuity Management
- 📌 Counter Terrorism Training
- 📌 Chemical, Biological, Radiological And Nuclear (CBRN), Bomb And Improvised Explosive Device (IED) Awareness Training
- 📌 Specialised Security Services Training

METHODOLOGY

At Geo Power System, our systems utilise proven techniques from the latest technologies. We apply the most effective methodologies in the design, development, presentation and evaluation of each training programme to suit the local culture and climate. The types of methods will also depend on the need & attitude of participants, objective of the organisation, information and skill to be acquired and learning situation.

Commonly our course methodologies are:

- Presentation / lecture
- Team Discussion
- Role-play and Simulation
- Case study
- Demonstration
- Games
- Behavior based training
- Do-it-yourself Activity
- Reading Materials
- Note-taking
- Team dynamics
- Video-tapes and films
- Panels
- Experiential learning
- Accelerated learning

Our course and training programmes emphasise practical application skills and techniques that are based on our research and experiences. This will help them to become more responsible and productive in their various personal and professional roles.

OUR CLIENTS

 <p>JABATAN PERDANA MENTERI</p>	 <p>KEMENTERIAN PELAJARAN MALAYSIA</p>	 <p>JABATAN PERKHIDMATAN AWAM</p>
 <p>LEMBAGA PENAPISAN FILEM NASIONAL</p>	 <p>AGENSI MARITIM MALAYSIA</p>	 <p>KEMENTERIAN PERDAGANGAN DALAM NEGERI DAN HAL EHWAL PENGGUNA</p>
 <p>JABATAN PERTANIAN MALAYSIA</p>	 <p>TENTERA LAUT DIRAJA MALAYSIA</p>	 <p>KEMENTERIAN KESELAMATAN DALAM NEGERI</p>
 <p>POLIS DIRAJA MALAYSIA</p>	 <p>MAJLIS AGAMA ISLAM WILAYAH PERSEKUTUAN</p>	 <p>PERBADANAN TABUNG PENDIDIKAN TINGGI NEGARA</p>
 <p>KEMENTERIAN PERTANIAN INDUSTRI DAN ASAS TANI</p>	 <p>SURUHANJAYA PENCEGAHAN RASUAH MALAYSIA</p>	 <p>KEMENTERIAN PENGAJIAN TINGGI</p>

 <p>UNIVERSITI MALAYSIA TERENGGANU</p>	 <p>KEMENTERIAN PERDAGANGAN ANTARABANGSA & INDUSTRI</p>	 <p>INSTITUT SOSIAL MALAYSIA</p>
 <p>MAJLIS AMANAH RAKYAT</p>	 <p>MAJLIS PERBANDARAN SUBANG JAYA</p>	 <p>DEWAN BANDARAYA KUALA LUMPUR</p>
 <p>LEMBAGA GETAH MALAYSIA</p>	 <p>MALAYSIAN EXTERNAL TRADE DEVELOPMENT CORPORATION</p>	 <p>JABATAN PERANCANGAN BANDAR DAN DESA</p>
 <p>DEWAN BAHASA & PUSTAKA</p>	 <p>JABATAN TENAGA MANUSIA</p>	 <p>AGENSI REMOTE SENSING MALAYSIA</p>
 <p>JABATAN PENYIARAN MALAYSIA</p>	 <p>JABATAN PENDAFTARAN NEGARA</p>	 <p>MALAYSIAN TIMBER INDUSTRY BOARD</p>

 <p>TABUNG HAJI LEMBAGA TABUNG HAJI</p>	 <p>PENJARA MALAYSIA JABATAN PENJARA MALAYSIA</p>	 <p>SKM Suruhanjaya Koperasi Malaysia SURUHANJAYA KOPERASI MALAYSIA</p>
 <p>FEDERAL LAND DEVELOPMENT AUTHORITY (FELDA)</p>	 <p>MAJLIS BANDARAYA SHAH ALAM</p>	 <p>PIHAK BERKUASA KEMAJUAN PEKEBUN KECIL PERUSAHAAN GETAH</p>
 <p>JABATAN PERTAHANAN AWAM</p>	 <p>CIAST CENTRE FOR INSTRUCTOR & ADVANCED SKILL TRAINING</p>	 <p>KEMENTERIAN PEMBANGUNAN WANITA, KELUARGA DAN MASYARAKAT</p>
 <p>KEMAS JABATAN KEMAJUAN MASYARAKAT</p>	 <p>INSTITUT PENYELIDIKAN DAN KEMAJUAN PERTANIAN MALAYSIA</p>	 <p>JABATAN PERANGKAPAN MALAYSIA</p>
 <p>MPB LEMBAGA LADA MALAYSIA LEMBAGA LADA MALAYSIA</p>	 <p>SABAH ELECTRICITY</p>	 <p>MAJLIS PERBANDARAN KAJANG</p>

ROC Certificate



PEJABAT PENDAFTAR SYARIKAT
MALAYSIA

BORANG 9

AKTA SYARIKAT, 1965

No. Syarikat

533619 U

Seksyen 16 (4)

PERAKUAN PEMERBADANAN SYARIKAT SENDIRIAN

Adalah diperakui bahawa

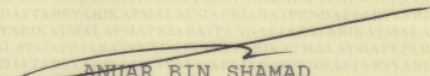
GEO POWER SYSTEM (M) SDN. BHD.

telah diperbadankan dibawah Akta Syarikat, 1965 pada dan mulai
dari 01 haribulan Disember 2000 dan bahawa syarikat ini
adalah sebuah syarikat berhad menurut syer dan bahawa syarikat ini adalah
sebuah syarikat sendirian.

Dibuat di bawah tandatangan dan meterai saya di
pada 01 haribulan Disember 2000

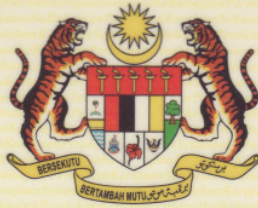
KUALA LUMPUR




ANUAR BIN SHAMAD
PENOLONG PENDAFTAR SYARIKAT
MALAYSIA

(Borang ini diterjemahkan oleh Peguam Negara Malaysia menurut Pemberitahuan Undangan No. 12 tahun 1964; PN (SBK) 23 Pt. 11, P.S. 7/81 Jld.2)

MOF Certificate



No. 301427

KEMENTERIAN KEWANGAN MALAYSIA

AKUAN PENDAFTARAN KONTRAKTOR

No. RUJUKAN PENDAFTARAN : 357-02006994

TEMPOH : 17/04/2009 - 16/04/2012

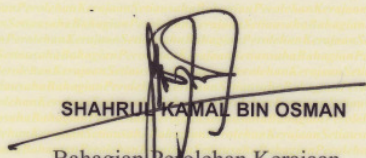
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GEO POWER SYSTEM (M) SDN BHD
41-2-2B JALAN MEDAN PB2B,
PUSAT BANDAR BANGI, , SEKSYEN 9,
43650 BANDAR BARU BANGI
SELANGOR

telah berdaftar dengan Kementerian Kewangan Malaysia dalam bidang
bekalan/perkhidmatan di bawah kepala dan sub-kepala berikut:

080501 MAKANAN BERMASAK ISLAM
220203 RUANG NIAGA/PEJABAT
220204 PENYEDIAAN PAMERAN / PENTAS
220208 P. A. SYSTEM/ALAT MUZIK
220502 TENAGA PENGAJAR

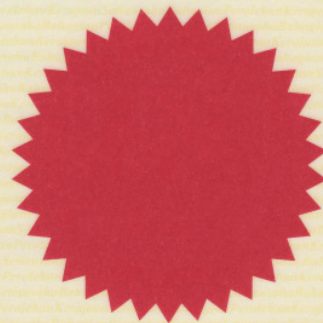
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di sebelah.


SHAHRUL KAMAL BIN OSMAN

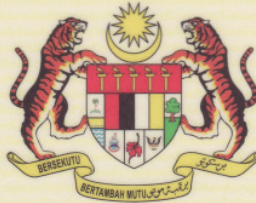
Bahagian Perolehan Kerajaan
b.p. Ketua Setiausaha Perbendaharaan
Kementerian Kewangan Malaysia

13/04/2009

Bertarikh:



Bumiputera Contractor Certificate



BP 185182

KEMENTERIAN KEWANGAN MALAYSIA

AKUAN PENDAFTARAN KONTRAKTOR BUMIPUTERA

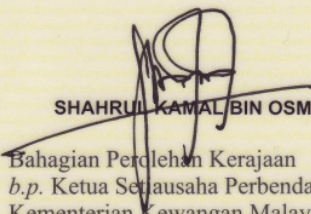
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TARIKH TAMAT PENGIKTIRAFAN : 16/04/2012

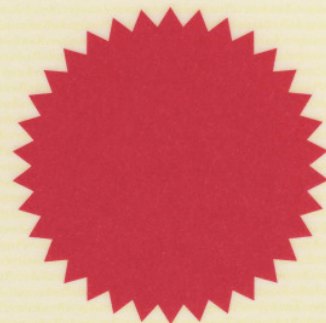
Bahawa dengan ini diperakui syarikat:

GEO POWER SYSTEM (M) SDN BHD
41-2-2B JALAN MEDAN PB2B,
PUSAT BANDAR BANGI, , SEKSYEN 9,
43650 BANDAR BARU BANGI
SELANGOR

telah diiktiraf sebagai Kontraktor Bumiputera oleh Kementerian Kewangan Malaysia. Kelulusan ini adalah tertakluk kepada syarat-syarat seperti yang dinyatakan di sebelah.


SHAHRUL KAMAL BIN OSMAN

Bahagian Perolehan Kerajaan
b.p. Ketua Setiausaha Perbendaharaan
Kementerian Kewangan Malaysia
13/04/2009
Bertarikh:



“Develop success from failures. Discouragement and failure are two of the surest stepping-stones to success. No other element can do so much for a man if he is willing to study them and make capital out of them.”

(DALE CARNEGIE)
